## Wellpoint Inc./Anthem Blue Cross Blue Shield of Wisconsin

## **Total Lobbying Effort**

#### **Total Lobbying Expenditures**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$81,122.84	\$85,893.07	\$55,916.86	\$76,718.84	\$299,651.61

#### **Total Hours Communicating**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
56.00	71.50	22.25	36.50	186.25

#### **Total Hours Other**

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
513.25	446.50	234.50	435.50	1629.75

## **Hours Lobbied on Each Matter**

## **Lobbying Effort On Legislative Bills And Resolutions**

## January 2011 Special Session Senate Bill 2

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
57.00 (10%)				57.00 (3%)

#### Senate Bill 101

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
57.00 (10%)				57.00 (3%)

#### **Assembly Bill 151**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	26.00 (5%)	51.00 (20%)		77.00 (4%)

#### **Assembly Bill 210**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	155.00 (30%)	51.00 (20%)		206.00 (11%)

#### **Assembly Bill 251**

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	52.00 (10%)	51.00 (20%)		103.00 (6%)

#### Assembly Bill 277

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	26.00 (5%)			26.00 (1%)

## **Lobbying Effort On Budget Bill Subjects**

alth Services:	Medical Assistanc	e and Related Pro	ograms	
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
23.00 (4%)				23.00 (1%)

surance				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
114.00 (20%)				114.00 (6%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

2011	2011	2012	2012	
January - June	July - December	January - June	July - December	Total

Regulation of commercial insurance in the individual and small group market				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
142.31 (25%)	25.90 (5%)		47.20 (10%)	215.41 (12%)

# State-based issues related to implementation of recently enacted federal health care reform.

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
142.31 (25%)	103.60 (20%)	51.35 (20%)	283.20 (60%)	580.46 (32%)

ross-state selling					
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total	
22.77 (4%)				22.77 (1%)	

Medicaid funding and enrollment.					
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total	
	51.80 (10%)	51.35 (20%)	118.00 (25%)	221.15 (12%)	

#### **Other Matters**

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
11.39 (2%)				11.39 (0.63%)